

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT2/12 14.28
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6225761

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTINUED: _____

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1773</u>	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT2/12 14.28

REP: TO LENA
FR JULIE
OK'D M1
TTLS RTS
PLS CFM, THX 10/2

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		1000P-1100P	30		\$7,500.00	10/8	10/8	0		MON	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1773
 PROGRAM : CASTLE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	A		600P-630P	30		\$3,000.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-25 FOR 1 SPOT/WK												
28	A		600A-900A	30		\$1,500.00	10/6	10/7	3		SA-SU	3
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 27-28												
STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#25							OCT8		30S	\$7,500.00	(OCT2/12)	
							OCT7		30S	\$3,000.00	PLS ADVISE.	
							OCT6(3/WK)		30S	\$1,500.00		
							CMT:WE CAN OFFER					
OCT/12 175500.00											CONTRACT TOTAL	175500.00
											TOTAL SPOTS	84

MARKET TOTALS \$398,863 WFTV 44% WKMG 24% WESH 21% WOFL 11% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE